

Juan Laretta

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Education

U.E. Colegio La Epifanía

HIGH SCHOOL DIPLOMA IN SCIENCE

Maracaibo, Venezuela

Sep, 2004 – Jul, 2018

Universidad Privada Dr. Rafael Beloso Chacín (URBE)

BS IN COMPUTER SCIENCE ENGINEERING

Maracaibo, Venezuela

Sep, 2018 – Jul, 2022

Work Experience

MDN Publicidad

HEAD OF IT

- Website development using HTML/CSS/JS, ReactJS, Wordpress
- Computer equipment maintenance
- Equipment Inventory
- Contribution of immediate solutions to problems presented in systems
- Implementation of new technologies for client's benefit. i.e: Digital loyalty cards program

Maracaibo, Venezuela

Jun, 2021 – Present

Diario Panorama C.A.

IT ASSISTANT

- Equipment Inventory
- OS Restore in computers
- Hardware fault repairs

Maracaibo, Venezuela

Jul, 2019 – Aug, 2019

Skills

Technologies: HTML, CSS, JS, React, NextJS, Wordpress, Woocommerce, Shopify, Make (former Integromat)

Projects

Employee Evaluation Platform

DEVELOPED A WEB PLATFORM FOR MONTHLY EMPLOYEE PERFORMANCE EVALUATIONS. MANAGERS CAN VIEW EVALUATION STATUSES, RATE EMPLOYEES ON A SCALE OF 1 TO 10 THROUGH A MODAL INTERFACE, AND TRACK PERFORMANCE TRENDS VIA INTERACTIVE CHARTS. THE SYSTEM DISPLAYS MONTHLY SCORES, CATEGORY AVERAGES, AND RECENT EVALUATIONS FOR EACH EMPLOYEE.

ReactJS, Supabase

evaluacion.mdnpublicidad.com

Aplicación móvil para servicio de entrega en la ciudad de Maracaibo. Approved on Jul 21st 2022 with 20/20 Points

DEVELOPED AN ANDROID MOBILE APP THAT SOLVES THE PROBLEM OF URBAN LOGISTICS BY ALLOWING USERS TO REQUEST AND OFFER OBJECT TRANSPORTATION SERVICES QUICKLY AND EFFICIENTLY. THE APP USES AN INTERACTIVE MAP TO VISUALIZE REQUESTS IN REAL TIME, OPTIMIZES ROUTES, AND FACILITATES PAYMENTS THROUGH PAYPAL.

React Native, Firebase Firestore, PayPal API

<https://virtual.urbe.edu/tesispub/0109473/cap04.pdf>

Superfina Loyalty Program

A WEBSITE WHICH OFFERS CLIENT'S OF SUPERFINA A FORM TO REGISTER TO A DIGITAL CARD LOYALTY PROGRAM USING THE LOOPYLOYALTY PLATFORM, THE DATA INTRODUCED IN THE FORM IS SENT TO A GOOGLE SHEETS SO THE MARKETING TEAM CAN USE THE CLIENTS DATA FOR ADS. AFTER THE USER IS REGISTERED AN EMAIL IS RECEIVED CONTAINING THE LINK OF THE CARD TO SAVE IT IN THE WALLET APP

Next JS, Make.com automations

<https://superfinaloyalty.netlify.app>

Eurotecnica LATAM

A WEBSITE FOR A MEDIC LABORATORY IN LATIN AMERICA

HTML, CSS, JS

<http://eurotecnicalatam.com/>

Website Development for Laboratorio INSI

DEVELOPED THE OFFICIAL WEBSITE FOR LABORATORIO INSI USING WORDPRESS. THE SITE FEATURES A CLEAN, USER-FRIENDLY INTERFACE, SHOWCASING THE COMPANY'S SERVICES, EXPERTISE, AND CONTACT INFORMATION. IMPLEMENTED RESPONSIVE DESIGN, ENSURING SEAMLESS FUNCTIONALITY ACROSS ALL DEVICES, AND OPTIMIZED FOR PERFORMANCE AND ACCESSIBILITY.

WordPress

<https://www.laboratoriainsi.cl/>